

**AGENDA**  
Regular Meeting of the  
Downtown Aberdeen Advisory Board

January 28<sup>th</sup>, 2020  
Tuesday, 9:00 am

Robert N. Page Municipal Building  
Aberdeen, North Carolina

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes
  - a. Regular Meeting - Dec. 17<sup>th</sup>
4. New Business
  - a. Presentation from Discovery Map (Laura Byers)
  - b. Open House – Wine Walk – Dog Fair
  - c. DAAB Marketing Strategy
5. Old Business
  - a. Training Dates
    - i. 4-Point Approach Basic Trainings (*Optional*)
      1. Economic Vitality: April 22<sup>nd</sup>, (Statesville, NC)
      2. Organization: August 4<sup>th</sup>, (Kinston, NC)
  - b. North Carolina Main Street Conference
    - i. March 10-12 (New Bern, NC)
6. Other Business
7. Adjournment