

**Town of Aberdeen Strategic Planning Retreat
Saturday, October 11, 2014**

Training Room, Aberdeen Fire Department, 800 Holly Street, Aberdeen, NC 28315

Developing a Vision for the Future

AGENDA

Attendees (17):

- Mayor and Town Commission Members (6)
- Advisory Board and Commission Chairs (4) - Appearance & Beautification, Parks and Recreation, Planning, Historic Preservation
- Town Manager (1), Clerk (1)
- Department Directors (5): Planning, Public Works, Police, Fire, Parks & Recreation

Retreat Objectives:

- To recognize our successes over the last two years.
- To identify the local assets that contribute to your success.
- To assess the implications of upcoming changes in our community.
- To outline process for developing a strategic plan.

8:30 Coffee & Gather

9:00 Welcome

Mayor Robert A. Farrell

Overview of the retreat

Lydian Altman, SOG Facilitator

- Housekeeping
- Plan for the retreat
- Suggested guidelines for effective groups

Introductions: Name, length of residency here, tenure on the Board

A. What one thing has happened in the last year or so that has made you ***extremely proud?***

B. What ***changes do you anticipate*** in the next 15 years that will impact the community and the town?

These could be related to:

- ⇒ Economy; Town's financial picture
- ⇒ Demographic changes
- ⇒ Local, state, federal policy
- ⇒ Organizational changes and resource allocations
- ⇒ Growth pressures and infrastructure needs
- ⇒ Environmental implications
- ⇒ Working relationships, key partnerships

10:30-10:45 BREAK

C. What does the *future* look like? (values, future vision, actions/decisions)

- Table Top Discussions & Theme Development
- Post and Report Out

12:15-1:00 Lunch on-site

Facilitator can sort and group responses. Participants can walk around the room to view timeline of events and results of table top discussions.

1:00 Reconvene & Reflect

- What are your impressions of the work you've created so far? Any surprises?
- Anything need to be rearranged, expanded, or collapsed?
- Are there any boundaries we need to note?

D. What are the *contributions* government can offer towards the vision you've developed? (mission)

E. *Who else* do we need to involve to help us progress in these areas, and why? (key partners)

BREAK (15 minutes)

F. How should we go about deciding what *priorities* the town will focus on in the next 3 years? (priorities for action planning)

3:30 Next Steps

- Continuing the Conversation
- Involving others

Evaluation of the Day

4:00 Adjourn